



CITY OF VINCENT

2022 – 2032

IMAGINE VINCENT *The Sequel*

WHAT IS A STRATEGIC COMMUNITY PLAN?

The Strategic Community Plan 2022-2032 is the Council's key strategic document. It describes the vision Vincent will strive to achieve over the next decade, where it will focus its efforts, and how it will measure progress. It is the result of the deliberative engagement with a broad cross-section of the community. These are the people who live, work, study, visit or own a business within the municipality.

A Strategic Community Plan is legally required to be prepared as part of the Integrated Planning and Reporting Framework.

SNAPSHOT OF OUR COMMUNITY



Vincent's current population is over **36,000** and is expected to grow to over **47,500** by **2041 (over 30% increase)**.



Fastest growing age group is **35 – 44** year olds.



Compared to Greater Perth, proportionally the City of Vincent has fewer people aged **0 – 19** and **50+**, and more people aged **20 – 49**.

1165

Over the past five years, **1165** residents of Vincent have become citizens.

3,336
or
13.7%

Vincent has the **second highest proportion** of people who live and work within their local government area (compared to 38 other local governments).



Since 2016, there is a higher proportion of people with **nil or one private vehicle**, and a lower proportion of people who have two or more private vehicles.



Since 2016, there has been a **greater increase in renters** compared to those who own a house outright or within a mortgage.

An extension of the Strategic Community Plan 2018 – 2028

COMMUNITY VISION

In 2028, the City of Vincent is a leafy and vibrant 24 hour city, which is synonymous with quality design and sustainability. Its diverse population is supported in their innovative endeavours by a council that says YES!

This vision was created by the independently and randomly selected Community Engagement Panel for the Strategic Community Plan 2018 – 2032. It continues to be important to our community.

The additional feedback confirms that the community wants us to be a Council and an organisation that:

- is clever, creative and courageous
- prioritises and protects our natural and built environments
- is in line with the community appetites and expectations
- supports day-time and night-time economies
- is open-minded and willing to push the boundaries
- is willing to think and act as an enabler rather than a traditional local government regulator.

COMMUNITY PRIORITIES AND OUTCOMES WE WILL STRIVE TO ACHIEVE



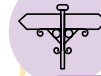
ENHANCED ENVIRONMENT

- Our parks and reserves are maintained, enhanced and are accessible for all members of the community.
- Our urban forest/canopy is maintained and increased.
- We have improved resource efficiency and waste management.
- We have minimised our impact on the environment.
- Power lines are undergrounded.



CONNECTED & HEALTHY COMMUNITY

- Connected & healthy community
- We have enhanced opportunities for our community to build relationships and connections with each other and the City
- Our many cultures are celebrated
- We recognise, engage and partner with the Whadjuk Noongar people and culture
- Our community facilities and spaces are well known and well used
- We are an inclusive, accessible and equitable City for all



SENSITIVE DESIGN

- Our built form is attractive and diverse, in line with our growing and changing community.
- Our built form character and heritage is protected and enhanced.
- Our planning framework supports quality design, sustainable urban built form and is responsive to our community and local context.
- More people living in, working in, or enjoying our town centres.



ACCESSIBLE CITY

- Our pedestrian and cyclist networks are well designed, connected, accessible and encourage increased use.
- We have better integrated all modes of transport and increased services through the City.
- We have embraced emerging transport technologies.



THRIVING PLACES

- We are recognised as a City that supports local and small business.
- Our town centres and gathering spaces are safe, easy to use and attractive places where pedestrians have priority.
- We encourage innovation in business, social enterprise and imaginative uses of space, both public and private.
- Efficiently managed and maintained City assets in the public realm.
- Art, history and our community's living cultures are evident in the public realm.



INNOVATIVE AND ACCOUNTABLE

- We deliver our services, projects and programs in the most inclusive, efficient, effective and sustainable way possible.
- We engage with our community so they are involved in what we are doing and how we are meeting our goals.
- Our decision-making process is consistent and transparent, and decisions are aligned to our strategic direction.
- We embrace good ideas or innovative approaches to our work to get better outcomes for the City and our community.

THESE PRIORITIES AND OUTCOMES WILL BE MET THROUGH THE DELIVERY OF COUNCIL ADOPTED STRATEGIES, PLANS, PROGRAMS, AND POLICIES.