GROSVENOR ROAD TRIAL PLAN

JUNE 2022

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RAC ReconnectWA

CITY OF VINCENT

RAC For the better

ABOUT THE PROJECT

The City is trialling a pedestrian space on the corner of Grosvenor Road and Beaufort Street.

WHY WE'RE DOING THIS

During the consultation for the Beaufort Street Town Centre Place Plan (BSTCPP) and Barlee Street Options for Future Use engagement, members of the Mount Lawley and Highgate community expressed a desire for additional pedestrian spaces to enjoy within the town centre.

To understand this more, and make informed decisions for place planning within the town centre, we're testing what's possible through a trial project, which will see a portion of Grosvenor Road (adjacent to Beaufort Street) transformed into a temporary pedestrianised area.

This project is delivering on 'Action 2.3 Trial Pedestrian Streets' of the BSTPP in partnership with RAC, through its Reconnect WA initiative, which aims to create vibrant streets and public spaces for Western Australians to interact and connect with each other.

WHAT WE'RE DOING

Taking place between 1 October and 14 November 2022 the trial will investigate if the area could become a pedestrian plaza (closed to vehicles) or a shared street (shared access and use).

The Grosvenor Road Trial objectives are:

- To improve pedestrian experience and connectivity in the town centre;
- To provide more space for people to sit, relax and socialise;
- To create an attractive and active environment which supports local residents, town centre businesses and visitors; and
- To encourage more people to come, enjoy and spend time in the town centre.

The trial will deliver short-term low-cost elements designed for the enjoyment of residents, workers and visitors, and provide seating, picnic tables, shade, lighting, greenery and playful elements.

The temporary space will also host all-ages free activities delivered by local groups in partnership with the City.

HOW WE WILL MONITOR THE TRIAL

The City will monitor and evaluate the project and report on key performance indicators, as well as gather data and insights during the trial to inform decisions for the future improvements to Grosvenor Road as a shared or public space for people.

The trial period will focus on targeted consultation with the community and the City will be collecting data through observations, vehicle counts, CCTV footage, and photography, and seeking feedback with intercept surveys and an Imagine Vincent online survey.

Key Indicators that will be reported on include:

- Public satisfaction and impressions (including residents and visitors)
- Social engagement in place (how and if people use the space)
- Business satisfactions and impressions
- Local resident attraction/visitation (% of local visitation vs. others)
- Patronage of Grosvenor Road Area
- Dwell time
- Reported safety satisfaction



Grosvenor Road Trial area

Both prior to and during the trial, data will also be collected to inform what effects the trial has on movement and traffic of the surrounding streets.

On completion of the trial, a report will be provided to Council documenting the outcomes, the community feedback received and the potential suitability of implementing a permanent public or shared space at Grosvenor Road.

Further information about the project can be found at https://imagine.vincent.wa.gov.au/grosvenor-road-trial.

SITE LOCATION

The trial will be located on the corner of Grosvenor Road and Beaufort Street, Mount Lawley.

The area is 50 metres wide and has a total area of 318 square metres. The area currently has one on-street loading/taxi zone, three 15 minute parking bays and motorcycle parking.

It is a popular pedestrian thoroughfare for people accessing the City's public carparks, Beaufort Street, The Elford and the IGA supermarket. Its two active frontages assists with passive surveillance of the space.

Traffic movements and vehicle counts will be monitored prior to and during the trial period. The area that will be monitored is marked as a yellow dotted line on the map. It includes the Raglan Road and Walcott Street intersection and Chelmsford Road and Beaufort Street intersection.



Map of Grosvenor Road Trial location and area for traffic monitoring.

TRIAL PEDESTRIAN STREET

A pedestrian space with weekend activities - safe place for activity, play and socialising.

DURATION: 16 DAYS

DATES: SATURDAY 1 OCTOBER TO SUNDAY, 16 OCTOBER 2022

WHAT ARE WE TESTING?

- Is the space suitable for events/community activities?
- Is the space actively used by people without events or activities?
- What kinds of activities and uses attract people and best support town centre businesses?
- Could it be a permanent public plaza or flexible pedestrian space that is open on occasions?
- What affect does closing the road have on the surrounding area and vehicle movement?

PLACE MANAGEMENT

- Road closure and parking bay restrictions will be in place in the trial area.
- On-road parking and loading zones will not be accessible.
- Barriers and large potted trees will be placed at entry points to indicate no vehicle thoroughfare.
- Entry point signs will provide information about the trial.
- Road closure signs will follow a traffic management plan - likely along Beaufort Street and Grosvenor Road.
- Bump-out is planned for 17 October 2022 to transform the area as a shared street.

PLACE FEATURES

The space will be activated with the following features:

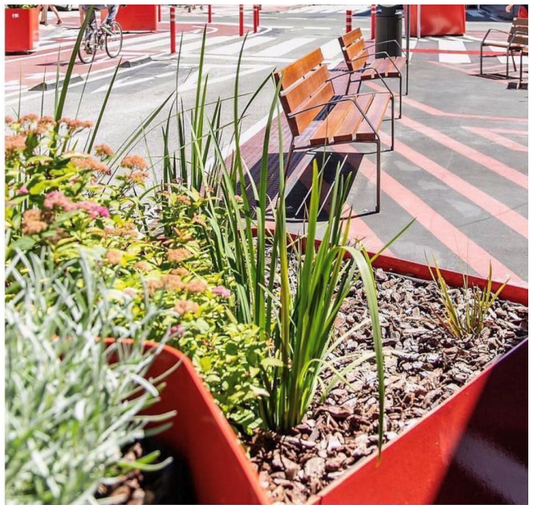
- Painting block colours on the road surface with water-based paint to distinguish it as a temporary pedestrian space.
- Picnic tables and seating.
- Trees, plants and planter boxes.
- Moveable seats and tables on active days.
- Temporary lighting (e.g. fairy lights).
- Activities and small-scale events during specific times - delivered in partnership with businesses, community groups and the Beaufort Street Network.



Painting road surface (water-based paint)



Picnic tables and moveable seating.



Greenery - trees & plants in planter boxes



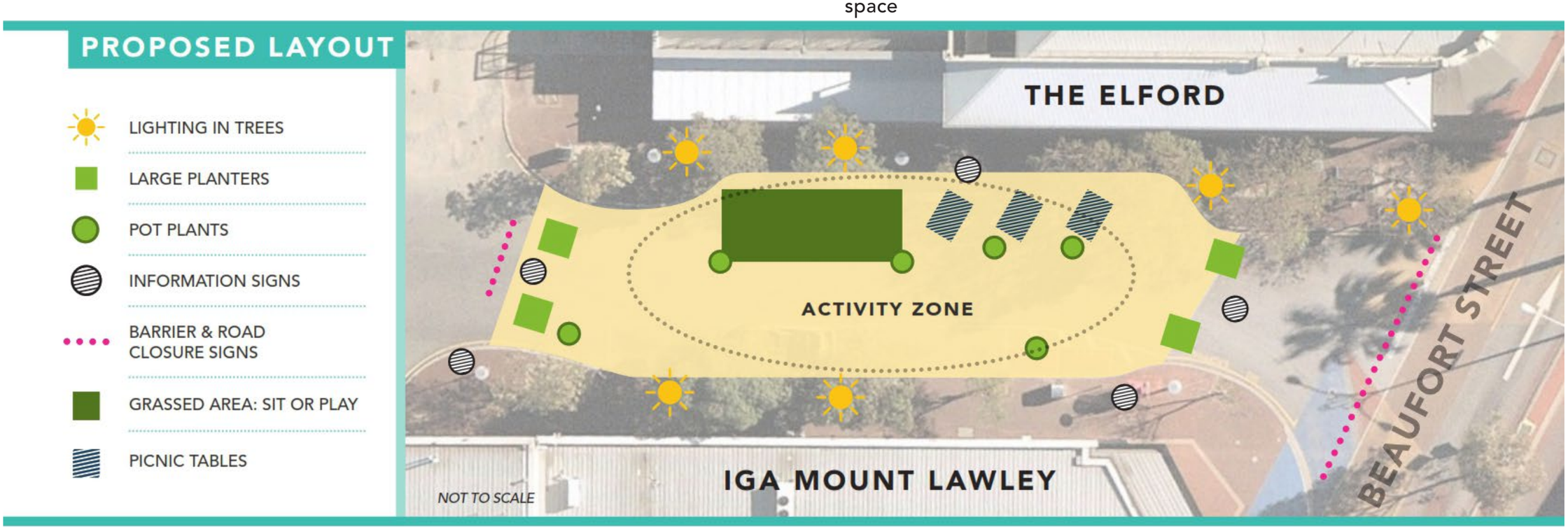
Temporary lighting (fairy lights)

TRIAL PEDESTRIAN STREET





Example of temporary pedestrian space



FREE WEEEKND EVENTS & ACTIVITIES

OPENING WEEKEND 1-2 OCT



WELCOME TO COUNTRY & SMOKING CEREMONY

Noongar Elders Welcome to Country and Smoking Ceremony for pedestrian street trial opening day.

RTRFM LIVE BROADCAST & MUSIC

RTRFM will come out of its building and onto the street to deliver a live broadcast of its 'Home Grown' show and music performances by local acts during Saturday lunch and afternoon. Programming will focus on Mount Lawley and Highgate 'music culture narrative and history', special guests and business shout-outs.

NOONGAR LANGUAGE & CULTURE

Learning Noongar language through song and bush tucker activities for children and families on Sunday morning.

BIKE WEEK

On Sunday afternoon the BikeDR will be delivering a Bike Maintenance Workshop for 10 people.

WEEKEND TWO 8-9 OCT



VINCENT FILMS & PICNIC 'ON THE GROS'

Up to nine short-films about local Vincent stories will be projected in the space for one night. Films were produced by filmmakers through The Film Project, in partnership with the Revelation Perth International Film Festival.

Locals will be invited to purchase take-away from local business, bring a picnic rug and snuggle up to enjoy the films. Picnic tables, moveable seating and bean bags will be available. The event will start at sunset and end before 9:30pm.

WEEKEND THREE 15-16 OCT

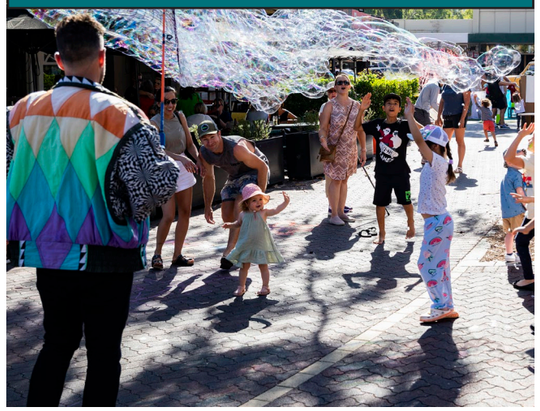


BEAUFORT STREET NETWORK

The local Town Team, Beaufort Street Network will take over the space and trial its annual Dogtober event and provide family-friendly activities.

This event is sponsored through City of Vincent Events & Festival Grant and other in-kind support.

OTHER ACTIVITIES



CHILDREN PLAY ELEMENTS

The space will include playful elements and other creative activities for children to enjoy.

BUSKERS

Occasional buskers providing ambience to the space in accordance with Public Trading Local Law (2005) Street Entertainment Policy (18.9).

LOCAL ACTIVITIES - OPEN

Other intiatives will be explored with the community such as activities for Mental Health Week and local play groups. There is also flexibility for others within the Town centre to propose ideas and uses.

TRIAL SHARED STREET

A safe and inviting place for people with slow vehicle access.

DURATION: FOUR WEEKS

DATES: MONDAY, 17 OCTOBER TO MONDAY, 14 NOVEMBER 2022

WHAT ARE WE TESTING?

- Could it be shared by all users with vehicles moving slowly through and pedestrians being able to walk comfortably on the road?
- Do vehicles move slowly and give way to people?
- Do people feel comfortable and safe using the space?
- Are the additional amenities in the extended comfort zone used?
- What effect does the limited vehicle access have on the surrounding area and movement?

PLACE MANAGEMENT

- Vehicles will not be permitted in the space from the west end or enter Beaufort Street from Grosvenor Road.
- Vehicles may enter if travelling north along Beaufort Street (left turn into Grosvenor Road).
- Lane closure signs will follow a traffic management plan and signage will show it is a temporary shared zone.
- On-street 15-minute parking bays available for use.
- Wheel stops, flexi stakes, signage, planters as barriers to designate pedestrian comfort zone and discourage vehicles.
- Investigating relocating the loading area temporarily to two on-street parking bays on Grosvenor Road, west of the trial space.

PLACE FEATURES

The space will be transformed with the following elements:

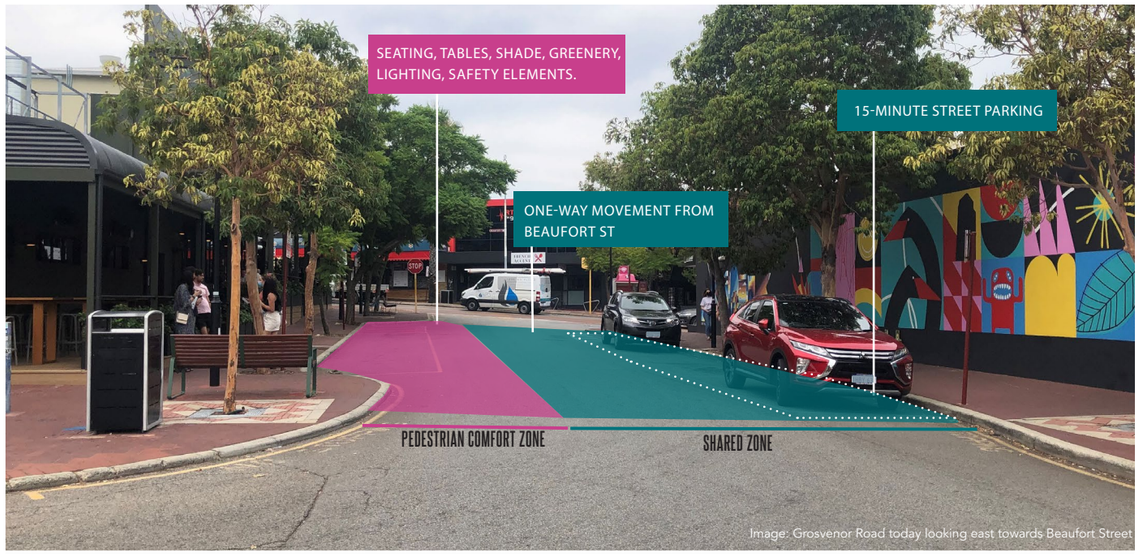
- Footpath access and crossing: maintaining pedestrian access on footpaths, crossings and to businesses.
- Comfort zone: adding a comfort zone for people to the northern section of the road and existing loading bay and motorcycle bays.
- Large trees and planter boxes will act as vehicle barriers and soften the space. Native plants will be included to celebrate the beginning of Kambarang Noongar season.
- Seating and picnic benches for outdoor eating and enjoyment.
- Place for people to sit comfortably.
- On-street parking: three 15-minute car bays to the southern section of the road.
- Lighting: temporary lighting (e.g. fairy lights) to remain from pedestrian trial.





Examples of shared space.

TRIAL SHARED STREET





Example of shared pedestrian space

